

# Console-ing Passions at Notre Dame

An international conference on television,  
video, audio, new media, and feminism

June 16–18, 2016

Notre Dame Conference Center, McKenna Hall



UNIVERSITY OF  
NOTRE DAME  
College of Arts and Letters



CONSOLE-ING  
passions

# Console-ing Passions 2016 at the University of Notre Dame

## International Conference on Television, Audio, Video, New Media, and Feminism

Console-ing Passions was founded in 1989 by a group of feminist media scholars and artists looking to create a space to present work and foster scholarship on issues of television, culture, and identity, with an emphasis on gender and sexuality. The original board included Julie D'Acci, Jane Feuer, Mary Beth Haralovich, Lauren Rabinowitz, and Lynn Spigel. Console-ing Passions is not a membership organization but is instead comprised of a board of scholars whose interests converge around the study of media. The first Console-ing Passions conference was held at the University of Iowa in 1992.

### The University of Notre Dame Organizing Committee Welcomes You to CP@ND

Media studies and identity studies at Notre Dame and in the academy at large have expanded tremendously since Console-ing Passions was last held at this university in 2000, and hosting the conference here in 2016 will enable measured reflection on these evolutions. We are excited to bring so much cutting-edge scholarship to this campus and look forward to seeing how the work presented at this conference will help shape critical conversations on television, digital culture, and identity for years to come.

To help foster those conversations across our three days together, we have assembled an invigorating array of paper panels, discussion-based forums, and creative work presentations, as well as a keynote address and plenary session. Our keynote speaker is Anikó Imre, who will address issues of identity and media from a global perspective and explore how issues of globalization are affecting feminist media studies. The plenary session brings together five scholars from a range of perspectives to reflect on the ways in which their scholarship, their cultural and political investments, and their understanding of their field have evolved as they've developed from student scholars into teaching faculty, mentors, activists, and public intellectuals. We expect that this plenary will spark a lively public conversation about the ongoing cultural, professional, and intellectual transformations we all face as media critics and creators.

And we trust that our intellectual discussions about television and other media forms will be watched over with great admiration by Saint Clare of Assisi, the patron saint of television and the honorary icon of our conference. When Clare was ill and unable to attend Mass, she reported that the Lord granted her miraculous powers of sight so she could see the distant ceremony taking place in her bedroom. Let Clare's spiritual dedication to bringing her beloved community and what she loved to view closer to her inspire us all at CP@ND!

### CP@ND Organizing Committee

Christine Becker  
Suzi F. Garcia  
Michael Kackman

Mary Celeste Kearney  
Susan Ohmer  
Pamela Wojcik

# Conference Schedule

Unless otherwise noted, all events will be in the Notre Dame Conference Center at McKenna Hall.

## Thursday, June 16

8 a.m.

Registration

8–8:30 a.m.

Continental Breakfast

Atrium

8:30–10:15 a.m.

Session A

**A1. Representations of Crime and Policing** Room 100–104

Chair: Caryn Murphy, University of Wisconsin Oshkosh

**"John Walsh, America's Father: Reading the Gendered Spectatorship of America's Most Wanted"**

Racquel M. Gonzales, University of California, Irvine

**"True Crime Television as Public Service: The Case of Disappeared"**

Amanda Keeler, Marquette University

**"Stand Up, Fight Back': Race and Policing in the Prime-Time Serial"**

Caryn Murphy, University of Wisconsin Oshkosh

**A2. Fandom and Fan Production**

Room 112–114

Chair: Darlene Hampton, University of Notre Dame

**"It's About Gay Teen Wizards': Carry On as Fanon and Queer Space"**

Megan Connor, Indiana University

**"Look at Us Both': Appearances of Femininity in M/M Fanworks"**

JSA Lowe, University of Houston

Lucy Baker, Griffith University in Australia

**"Old School, New Media: Pretty Little Liars and Transmediated Tween Engagement with the Always Present Past"**

Margaret Rossman, Indiana University

**"Conceal, Don't Feel': The Centrality of Gender in the Neoliberal Policing of Fandom in the Digital Public Sphere"**

Darlene Hampton, University of Notre Dame

THURSDAY

**A3. Trans Identities and Representations**

Room 200

Chair: Najmeh Moradian Rizi, University of Kansas

**"Constructing the 'Right' Kind of Trans Women—The Role of Cisheteronormativity in Vanity Fair's *Making of Caitlyn*"**

Sascha Angermann, Purdue University

**"Doing Queer Time on YouTube: Transgender Vloggers, Temporality, and Normality Politics"**

Stephanie Berberick, Pennsylvania State University

**"'Nobody's Perfect': The Allure of the Temporary Transvestite"**

Chelsea McCracken, University of Wisconsin-Madison

**"Ethnosexual Frontiers: Western Media and Representations of Transsexuality in Iran"**

Najmeh Moradian Rizi, University of Kansas

**A4. Entrepreneurship**

Room 202

Chair: Heidi Zimmerman, Macalester College

**"Sisters Are Doin' It For Themselves: Hillary Clinton's Female-Owned Online Media Outreach Strategy"**

Katherine Haenschen, University of Texas at Austin

**"Repetition, Routine, & Ritual: How Independent Artists Integrate Practices of Hand-making Crafts and Producing Digital Media"**

Erin Flynn Klawitter, Northwestern University

**"Film and Television Portraits of High Technology Entrepreneurship: Issues of Diversity and Interpersonal Trust"**

Jo Ann Oravec, University of Wisconsin-Whitewater

**"Food Babe versus Science Babe: Class, 'Anti-science,' and the Limits of Feminized Entrepreneurialism"**

Heidi Zimmerman, Macalester College

**A5. Domestic Spaces and Ideologies**

Room 210-214

Chair: Angel Matos, University of Notre Dame

**"A (Bath)room of One's Own: Sitcom Spaces of Feminine Fantasy"**

Simone Becque, Southern Illinois University, Carbondale

**"There's No Place Like Home: Capital, Instagram, and a Digital Domesticity"**

Jennifer Sigler, Southern Illinois University, Carbondale

**"Active Viewing: Gender and Affect in Postwar Fitness Television"**

Karisa Butler-Wall, Bryn Mawr College

**"Something's Flaming in the Gay Kitchen: Transgressive Homemaking and Domestic 'Failure' in *Queer as Folk*"**

Angel Matos, University of Notre Dame

10:15-10:45 a.m.

**Coffee Break**

Atrium

10:45 a.m.-12:30 p.m.

**Session B****B1. FORUM: What's in a Platform?**

Room 100-104

**Tumblr's Feminist and Queer Spaces as New Sites of Scholarly Inquiry**

Chair: Allison McCracken, DePaul University

**Respondents:**

Allison McCracken, DePaul University

Alexander Cho, University of California, Irvine

Darlene Hampton, University of Notre Dame

Quinn Miller, University of Oregon

**B2. Gaming and Gender**

Room 112-114

Chair: Michael Z. Newman, University of Wisconsin-Milwaukee

**"FeministPhobia: Fear of the Feminist Agenda in Gaming Community Spaces"**

Erika Behrmann, Bowling Green State University

**"The Cruel Optimism of Gamer Identity: An Analysis of *The Guild*, Gender, and the Limitations of Social Identity Constructions"**

Amanda Cote, University of Michigan

Cody Mejeur, Michigan State University

**"'You Must Decide Who Can Enter ... And Who Will Be Turned Away': Queering Spatiality and the Fragmentation of the Oppressed Subject in the Video Game *Papers, Please*"**

Whitney Pow, Northwestern University

**"Ms. Pac-Man: Gender and Games in the Early 80s"**

Michael Z. Newman, University of Wisconsin-Milwaukee

**B3. Children in Television**

Room 200

Chair: Heather Osbourne-Thompson, California State University Fullerton

**"Korrasami Confirmed: Exploring Bisexual Representation in Nickelodeon's *The Legend of Korra*"**

Sarah Holder, University of Tennessee, Knoxville

**"Not Two People, But an Experience: Queer Representation and the Renegotiation of Fan Works in *Steven Universe*"**

Katharine McCain, The Ohio State University

**"Bedtime History: Tales of The Hungarian TV Teddy Bear"**

Kriszta Pozsonyi, Cornell University

**"Free to Be You and Me and Quality Children's Television"**

Heather Osbourne-Thompson, California State University Fullerton

**B4. Marketing and Representing Sports**

Room 202

Chair: Christine Becker, University of Notre Dame

**"A New Playing Field? Female Athleticism in *The Grid*, CrossFit Games and *American Ninja Warrior*"**

Catherine Harrington, Northwestern University

**"Men In Blazers' BlazerCon: Appropriate Masculinity and Representing a Soccer Fan Utopia"**

Charlotte E. Howell, Boston University

**"#OneBoldChoice: The NFL and Advertisers on the New Black Dad"**

Caroline F. Leader, University of Wisconsin-Madison

**B5. Queer Representations**

Room 210-214

Chair: Susan Knabe, University of Western Ontario

**"Peculiar Performativity: On the Politics of Quare YouTube Web Series"**

Faith Day, University of Michigan

**"The Daddy, The He-She, and the She-Wolf: Doing Time, Criminal Status, and Outlaw Butch Identities"**

Sasha T. Goldberg, Indiana University

**"Queer Affect: *Torchwood*, Television and (Queer) Unhappiness"**

Susan Knabe, University of Western Ontario

1:30-3:15 p.m.

**Session C****C1. Teen Television**

Room 100-104

Chair: Mary Beltrán, University of Texas at Austin

**"Faking It: Examining Post-Closet Utopias in Teen TV"**

Jonathan Cicovski, University of Southern California

**"Bursting Free: The Sexual Biopolitics of *The Boy in the Plastic Bubble*"**

Ben Kruger-Robbins, University of California, Irvine

**"Producing Feminist Teen Television"**

Gry C. Rustad, University of Oslo

**"Soy Fabulosa, Hermosa: Latina Teen TV, Empowerment, and Exploitation"**

Mary Beltrán, University of Texas at Austin

**C2. Identity Matters: Race and Gender in Video Game Studies**

Room 112-114

Chair: Jennifer Malkowski, Smith College

**"Identity Matters in Gaming: So What? Who Cares?"**

Anna Everett, University of California, Santa Barbara

**"I Turned Out to Be Such a Damsel in Distress': Noir Games and the Unrealized Femme Fatale"**

Jennifer Malkowski, Smith College

**"'You Are Dead!': Race, Gender, and Empathy in Dystopian Games"**

TreaAndrea M. Russworm, University of Massachusetts Amherst

**"No Time to Dream: Killing Time, Casual Games, and Gender"**

Braxton Soderman, University of California, Irvine

**C3. Emergent Feminisms: Exploring Solidarities, Ambivalences, and Subjectivities Across Feminized Media Cultures**

Room 200

Chair: Maureen Ryan, Northern Illinois University

**"Mapping Emergent Feminisms"**

Maureen Ryan, Northern Illinois University  
Jessalynn Keller, University of East Anglia

**"Playing in the Closet: Female Musicians, Capsule Collections, and the Ambivalence of Citational Feminism"**

Alyxandra Vesey, University of Wisconsin-Madison

12:30-1:30 p.m.

Lunch

McKenna dining room



**C4. Undergraduate Research: Identity**

Room 202

Chair: Jason Ruiz, University of Notre Dame

**"An Epistolary Superhero: The Richardsonian Lineage of Marvel's *Jessica Jones*"**

Max Bledstein, McGill University

**"Keeping up with Kris Jenner: Bad (Celebrity) Motherhood**

Jasmine Burger, Indiana University

**"#Blackwomanhoodonline: Examining Images and Stereotypes of Black Women in Digital Spaces"**

Jasmine Hebel, University of Chicago

**"From Jamal and Titus to Baldwin and Kid Fury: The Deconstruction of the Femme vs. Masc Dichotomy in Media for Black Queer Men"**

Keenan Smith, Columbia University

**C5. Production Labor**

Room 210-214

Chair: Christine Becker, University of Notre Dame

**"Costume Designer/Everything: Hybridized Identities in Animation Production"**

Lauren Boumaroun, University of California, Los Angeles

**"Acting Pregnant: Television Actresses and Real-life Pregnancy"**

Nettie Brock, University of Missouri

**"Challenge Beasts, Comp Throwers, and Social Threats: Gendering 'Quality' Formats of CBS Game-Docs"**

Michael Rennett, University of Texas at Austin

3:15-3:45 p.m.

**Refreshment Break**

Atrium

3:45-5:30 p.m.

**Session D****D1. FORUM: Teaching While Female: Embodied Pedagogy from Feminist Perspectives**

Room 100-104

Chair: Caroline F. Leader, University of Wisconsin-Madison

**Respondents:**

Jennifer Lynn Jones, Indiana University

Barbara Jane Brickman, University of Alabama

Elana Levine, University of Wisconsin-Milwaukee

Karen Petruska, Gonzaga University

Kelly Kessler, DePaul University

Courtney Brannon Donoghue, Oakland University

Alyxandra Vesey, University of Wisconsin-Madison

**D2. Network Brands and Female Audiences**

Room 112-114

Chair: Suzanne Leonard, Simmons College

**"Screening Sexual Assault on Freeform's *Switched At Birth*: Network Branding and the Cultural Work of Teen Soaps"**

Stephanie Brown, University of Illinois, Urbana-Champaign

**"Where's the L in LGBT Audiences? Here TV and the Case of Premium Cable Branding"**

Julia Himberg, Arizona State University

**"Niche Marketing the Wife Brand: *Basketball Wives*, *Mob Wives* and VH1"**

Suzanne Leonard, Simmons College

**D3. Conceptions of the National**

Room 200

Chair: Michelle Kelley, Washington University

**"A Recipe for Disaster: A Close Look at Netflix's *Orange is the New Black* Food Truck Campaign in the U.S. and Mexico"**

Lauren J. DeCarvalho, University of Arkansas

Nadia I. Martínez-Carrillo, Indiana University-Purdue University, Fort Wayne

**"The Scotland of *Outlander*: Why Women Love a Man in a Kilt"**

Kaelie Thompson, University of Michigan

**"Imagining the Nation: The TV Audience, National Character, and the Idea of the American Public"**

Michelle Kelley, Washington University

**D4. Ideologies of Space**

Room 202

Chair: Pamela Wojcik, University of Notre Dame

**"Who Has Rights to the City?: Televisual Place-making, Urbanism and Early Depictions of Single Working Women in the City"**

Elizabeth Patton, University of Maryland, Baltimore County

**"Putting 'Space' Back on the Agenda: Examining Spatiality and Feminist Activism Through Feminist Hackerspaces"**

Jessi Ring, Carleton University in Ontario

**"How the Street Where the Action Is Became an Island: *Sesame Street* and the Urban Child"**

Pamela Wojcik, University of Notre Dame

5:30–6:30 p.m.

6:30–8 p.m.

Friday, June 17

8 a.m.

8–8:30 a.m.

8:30–10:15 a.m.

**D5. Beyond 15 Minutes of Fame:  
Gender, Labor, and the Branding of the Reality  
Television Celebrity**

Chair: Erin Meyers, Oakland University

**"Making the Ordinary Extraordinary: *Us Weekly* and the Rise  
of the Reality Celebrity"**

Erin Meyers, Oakland University

**"Challenging the Celestoid: Lauren Conrad and Bethenny  
Frankel as 'Real' Celebrities"**

Lori Bindig, Sacred Heart University

**"Kompiling K-Stardom: Interactive Celebrity Branding in Kim  
Kardashian: Hollywood"**

Lindsay Giggey, University of California, Los Angeles

**"Socks, Sex Scandals, and Sobriety Struggles: Being Off-  
Brand and Male on Reality TV"**

Alice Leppert, Ursinus College

**Opening Reception**

Atrium

**Plenary Session: New Directions**

Chairs: Michael Kackman and Christine Becker,  
University of Notre Dame

**Panelists:**

Aymar Jean Christian, Northwestern University  
Jessalynn Keller, University of East Anglia  
Jorie Lagerwey, University College Dublin  
Quinn Miller, University of Oregon  
Kristen Warner, University of Alabama

**Registration**

**Continental Breakfast**

Atrium

**Session E**

**E1. Sex & Sexuality**

Room 100–104

Chair: Wendy Gay Pearson, University of Western Ontario

**"Showtime's *The Affair*: Remembering Sex"**

Christina Kappel, George Mason University

Room 210–214

**"KINKy TV: Showcase's Permissive Canadian Queerness"**

Josh Morrison, University of Michigan

**"Entrapped: Casting Teenage Girls' Sexuality and Corruption  
on (M)TV"**

Katherine Lonsdale Waller, Cornell University

**"'Midwifery is the Very Stuff of Drama': Teaching *Call the  
Midwife* in the Sexuality Studies Classroom"**

Wendy Gay Pearson, University of Western Ontario

**E2. Mediating the Military:  
Representation and Self-Representation**

Room 112–114

Chair: Anna Froula, East Carolina University

**"Don't Ask, Don't Tell' and Its Repeal in Showtime's  
*The L Word* and Lifetime's *Army Wives*"**

Liora Elias, University of Minnesota in the Twin Cities

**"The &Women: A Study of Media Images of Military Women  
in the USAF"**

Shaylynn Lesinski, University of North Texas

**"Fly Girls' and the Suppression of Women's Military History"**

Anna Froula, East Carolina University

**E3. Social Media: Image and Identity**

Room 200

Chair: Melissa Ames, Eastern Illinois University

**"Sociality and Classification: Reading Gender, Race, and Class  
in a Humorous Meme"**

Akane Kanai, University of Newcastle, Australia

**"'Beca the Badass': Crafting a Star Image by Posing  
Community on Anna Kendrick's Instagram"**

Timothy Yenter, University of Mississippi

**"The Policing of Morality & Armchair Media Criticism: What  
Live Tweets from *How to Get Away with Murder* Reveal about  
Expectations for Gendered Behavior (On and Off the Screen)"**

Melissa Ames, Eastern Illinois University

**E4. Communities of Media Production**

Room 202

Chair: Michael Kackman, University of Notre Dame

**"Radical Reciprocity, Feminist Pedagogies and  
Participatory Media"**

Ron Krabill, University of Washington Bothell

**"Broadcasting Black Detroit: CPT and the Emergence of Local Black Television"**

Annie Sullivan, Northwestern University

**E5. Aging Women: Actors and Characters** Room 210–214

Chair: Line Petersen, University of Southern Denmark

**"Panthers and Cougars: Gray Women Take on TV in the 1980s"**

Amanda Ciafone, University of Illinois at Urbana-Champaign

**"The Aging Female CEO in Contemporary TV series: *Newsroom*, *Mozart in the Jungle*, and *The Good Wife*"**

Anne Jerslev, University of Copenhagen

**"Lily Tomlin: The Triumphant Aging Woman"**

Carrie Kancilia, Purdue University

**"Re-imagining Old Age: The Ageing Body in *Grace and Frankie* and *Transparent*"**

Line Petersen, University of Southern Denmark

10:15–10:45 a.m. **Coffee Break**

Atrium

10:45 a.m.–12:30 p.m. **Session F**

**F1. FORUM: Back to Black: Race, Gender, and Sexuality in Contemporary Media Industries** Room 100–104

Chair: Alfred L. Martin, Jr., University of Colorado Denver

**Respondents:**

Kristen J. Warner, University of Alabama

Racquel Gates, CUNY College of Staten Island

Bambi Haggins, Arizona State University

Alfred L. Martin, Jr., University of Colorado Denver

Samantha N. Sheppard, Cornell University

Aymar Jean Christian, Northwestern University

**F2. Gendered Labor in the Digital Culture Industries** Room 112–114

Chair: Shira Chess, University of Georgia

**"Workforce, Playforce, and Invest/Express: Gendered Parallels within the Work and Play of Video Games"**

Shira Chess, University of Georgia

**"Self-Enterprise and Aspiration in the Social Media Economy"**

Brooke Erin Duffy, Temple University

**"The Looking Glass Celebrity: How Individuals Learn How to Perform Fame in Kim Kardashian: Hollywood Mobile App Game"**

Jessica Hennenfent, University of Georgia

**"Creative but Quantifiable: Tensions in the Labor of Fashion Blogging"**

Emily Hund, University of Pennsylvania

**F3. Female Agency** Room 200

Chair: Jennifer M. Fogel, SUNY-Oswego

**"'Treat Yo Self' to Postfeminism? Diversity, Donna Meagle, and Liberal Feminism in *Parks and Recreation*"**

Megan Yahnke, University of Minnesota

**"Romancing the Living Dead: Feminization and Autonomy in the Zombie Renaissance"**

Laurena Bernabo, University of Iowa

**"Star Wars: When Feminists Awaken"**

Jennifer M. Fogel, SUNY-Oswego

**F4. Reality Television** Room 202

Chair: Krystal Cleary, Indiana University

**"The Fantasy Suite: Radical Love in *The Bachelor*"**

Yanyi Luo, Brooklyn Institute for Social Research

Kate Brennan, Independent Scholar

**"Wedding 'Catalogization' and Faux-Individuality: Wedding Television Shows Normalize Excessive Expenditure and Hyper-Femininity - Africanism as a Step Child"**

Lindani Mbunyuza-Memani, Southern Illinois University, Carbondale

**"'Our Conversation Is Flowing So Easily It's Actually Ridiculous': Intimacy, Passion, and the Erotics of Talk on *The Bachelor* and *The Bachelorette Australia*"**

Jodi McAlister, Macquarie University, Sydney

**"Misfitting and Hater Blocking: A Feminist Disability Analysis of the Extraordinary Body on Reality Television"**

Krystal Cleary, Indiana University

**F5. Beauty and the Body Room** Room 210–214

Chair: Michele White, Tulane University

**"'No Makeup, No Problem!': 'No-Makeup' Selfies and the Complexities of Online Feminist Activism"**

Dara Persis Murray, Manhattanville College

12:30–2 p.m.

2–3:45 p.m.

**"Precarious Distinctions Between Work and Play: Immaterial Labor in YouTube Beauty Videos"**

Lauren Weinzimmer, University of Minnesota, Twin Cities

**"Period Stains: Politicizing the Menstruating Body in the 21st Century"**

Alexandra Sastre, University of Pennsylvania

**"#thepowerofmakeup: Women's YouTube Beauty Videos and Social Media Narratives about Transformation"**

Michele White, Tulane University

**Lunch**

East Wing, South Dining Hall

**Session G****G1. Social Media Activism**

Room 100–104

Chair: Spring-Serenity Duvall, Salem College

**"Creating Digital Space For Feminist Activism: A Qualitative Content Analysis of #WhyIStayed"**

Jasmine R. Linabary, Purdue University

Danielle J. Corple, Purdue University

Cheryl Cooky, Purdue University

**"#laughingwhileblack: Social (Media) Justice, Black Feminism, and Critical 'Shade'"**

Brandeise Monk-Payton, Brown University

**"#BlackLivesMatter: Celebrity Activism, Social Media, and Audience Expectations"**

Spring-Serenity Duvall, Salem College

**G2. Performing Girlhood**

Room 112–114

Chair: Kirsten Pike, Northwestern University in Qatar

**"Girls Rock! Rock 'n' Roll Performance as Empowerment Narrative in Girls' Media"**

Sarah Dougher, Portland State University

**"Hello Barbie, Hello Virtual World: Performances of Girlhood in the Age of Digital Doll Play"**

Jessica Johnston, University of Wisconsin-Milwaukee

**"Remaking Romance: Disney and the Gendered Politics of Arab Children's Television"**

Kirsten Pike, Northwestern University in Qatar

**G3. WORKSHOP: Managing Your Health and the Demands of Academia**

Room 200

Deborah Jaramillo, Boston University

Miranda Banks, Emerson College

Amelie Hastie, Amherst College

**G4. Undergraduate Research: Fandom**

Room 202

Chair: Darlene Hampton, University of Notre Dame

**"Unmasking the Politics Behind Popular Culture: An Exploration of Civic Engagement Found in Cosplay"**

Ella R. Burrus, Arizona State University

**"The Asexual Agenda"**

Arielle Herguth, Arizona State University

Michael Childs, Arizona State University

**"#CarolCorps: Interrogating the Utopian Potential of Transmedia Storytelling for Female Superhero Fans"**

Charlotte Taylor-Ashfield, Bath Spa University

**G5. The Digital Mundane: New Feminist Approaches to Media and Everyday Life**

Room 210–214

Chair: Julie Wilson, Allegheny College

**"Maternal Resiliences: Women's Work in the Digital Mundane"**

Julie Wilson, Allegheny College

Emily Chivers Yochim, Allegheny College

**"Charity Miles: Managing Exercise through Mundane Philanthropy"**

Jamie Henthorn, Old Dominion University

**"Touchscreens and Everyday Entanglement"**

Aubrey Anable, Carleton University

**"The Queer Mundane: Tumblr Users and Queer Practices"**

Allison McCracken, DePaul University

3:45–4:15 p.m.

**Refreshment Break**

Atrium



4:15–6 p.m.

## Session H

**H1. FORUM: #CyberMisogyny:  
Combating Gendered Hate Online**

Room 100–104

Chair: Melissa A. Click, Independent Scholar

**Respondents:**

Shira Chess, University of Georgia

Melissa A. Click, Independent Scholar

Susan J. Douglas, University of Michigan

Adrienne Massanari, University of Illinois at Chicago

**H2. Difficult Women: The Female Antihero  
in Contemporary American Television**

Room 112–114

Chair: Joanne Morreale, Northwestern University

**"Race, Class, and Politics of the Female Antihero in *Scandal*  
and *Girls*"**

Sarah Hagelin, University of Colorado Denver

Gillian Silverman, University of Colorado Denver

**"Precarious Possibilities: *UnREAL* and *Shameless* As  
Anti-Heroine Fodder"**

Kumarini Siva, University of North Carolina at Chapel Hill

**"The Flawed Protagonists of Jenji Kohan's *Weeds* and *Orange  
is the New Black*"**

Stefania Marghitu, University of Southern California

**"The Comeback and the 'Annoyinghero'"**

Joanne Morreale, Northeastern University

**H3. Creative Works: Telling and Retelling Tales**

Room 200

Chair: Suzi F. Garcia, University of Notre Dame

**"Penelope's Odyssey"**

Andrea Eis, Oakland University

**"Fairy Fantastic! Presents 'The Sausage'"**

Hilary Harp, Arizona State University

Suzie Silver, Carnegie Mellon University

**"Dear Dorothy"**

Suzi F. Garcia, University of Notre Dame

*Descriptions of the creative works can be found at the  
back of the program.***H4. Queer Looks Back: Troubling Histories, Nostalgic  
Masculinities, and Nonlinear Temporalities in Television Drama**

Room 202

Chair: Gabriel Dor, Northwestern University

**"Doubting Thomas: Queer Temporality, Queer Tragedies, and  
the Critique of Hetero-Masculine Nostalgia in *The Tudors* and  
*Downton Abbey*"**

Thomas J. West, III, Syracuse University

**"Nostalgia for *The Normal Heart*: Queering History, Memory,  
and Masculinity in the Quality Cable AIDS Drama"**

Gabriel Dor, Northwestern University

**"Subversives in Jordache: Queering the Eighties Family and  
Spy Thrillers in FX's *The Americans*"**

Molly McCourt, University of Wisconsin-Milwaukee

**"From Fighting Crime to Fighting Memories: Queering  
Masculinities and Genre in Eighties Action Series"**

Bridget Kies, University of Wisconsin-Milwaukee

**H5. Technology and the Self**

Room 210–214

Chair: Melissa Zimdars, Merrimack College

**"The Promotional Gendering of the Sony Watchman"**

Jennifer Hessler, University of California, Santa Barbara

**"Computer Confidence: Constructing the 1980s Female  
Computer User"**

Reem Hilu, Northwestern University

**"The Appified Self: Marketplace Categorization and  
Digital Subjectivities"**

Sarah Murray, University of Wisconsin-Madison

**"Failures of the Self or Failures of Fitbit?: Gendered Fit/  
Fatness, Tracking Technologies, and Self-Surveilling  
Post-Feminist Subjects"**

Melissa Zimdars, Merrimack College

6–6:30 p.m.

**Refreshment Break**

Atrium

6:30–8 p.m.

**Keynote Address**

Auditorium

**Socialist Pleasures**Anikó Imre, University of Southern California School of  
Cinematic Arts

Saturday, June 18

8 a.m.

**Registration**

8:30–10:00 a.m.

**Session I****I1. Stardom and Celebrity**

Room 100–104

Chair: Nick Salvato, Cornell University

**"Post-Soviet (Post)Feminism: The Case of TV Celebrity Kseniya Sobchak"**

Galina Miazhevich, University of Leicester

**"Sometimes You Have to Break It Down for a Motherf\*!ker: RuPaul as Foucauldian Mystic"**

Megan Metzger, DePaul University

**"Grandmother Theory: Early Late Style in Roseanne's Nuts"**

Nick Salvato, Cornell University

**I2. Health and Safety**

Room 112–114

Chair: Mel Stanfill, Purdue University

**"Ellen Pao vs. Reddit: Mobilizing Discourses of Reddit's Anti-Harassment Policy"**

Nasreen Rajani, Carleton University

**"Safe on Campus?: Undergraduates on Campus and Classroom Inclusivity"**

Mel Stanfill, Purdue University

Jillian Klean Zwilling, University of Illinois at Champaign-Urbana

**I3. Japanese Culture**

Room 200

Chair: Christina Spiker, St. Olaf College

**"Screened and Not Heard: The Transnational Treasure Text of Kikuchi Rinko"**

Colleen Laird, Bates College

**"Internalizing Hybridity: Japan's Gay Boom and Reconfiguring National Identity"**

Sho Ogawa, University of Kansas

**"Recasting the Indigenous: Virtual Ainu Ambassadors in Japan's Samurai Spirits, 1993–2008"**

Christina Spiker, St. Olaf College

**I4. Television Women**

Room 202

Chair: Christopher Pullen, Bournemouth University

**"Is She a Housewife or a Detective?: Genre Mixing and Gender in the Postwar Crime Sitcom"**

Catherine Martin, Boston University

**"Hairstyles and Racialized Class Hierarchies in Maria Mercedes (1992–1993)"**

Priscilla Peña Ovalle, University of Oregon

**"Nurse Jackie, Heroism and the Experiential"**

Christopher Pullen, Bournemouth University

**I5. Postfeminist Sensibilities in Sports-Media Culture**

Room 210–214

Chair: Jennifer McClearen, University of Washington

**"Selfies and Slaves: Twitter, Postfeminism, and the Female Sportscaster"**

Guy Harrison, Arizona State University

**"Double Overtime: Affective Labor, Postfeminism and the NHL Brand"**

Brigit Stack, Allegheny College

Joe Tompkins, Allegheny College

**"Popular Feminism and Women's Physical Empowerment in the UFC Brand"**

Jennifer McClearen, University of Washington

10–10:30 a.m.

**Coffee Break**

Atrium

10:30 a.m.–12:15 p.m. **Session J****J1. FORUM: Fairly Using and Reusing: Remixing Copyright in the Digital Classroom**

Room 100–104

Chair: Katherine E. Morrissey, Rochester Institute of Technology

**Respondents:**

Julie Levin Russo, The Evergreen State College

Alexis Lothian, University of Maryland College Park

Katherine E. Morrissey, Rochester Institute of Technology

Mel Stanfill, Purdue University

Mayra Linares, American University

**J2. It's Reigning Men?:** Room 112–114**Gender and Difference in 1970s TV Culture**

Chair: Alfred L. Martin, Jr., University of Colorado Denver

**"Re-making Men: Masculinity and U.S. Daytime Soap Opera in the 1970s"**

Elana Levine, University of Wisconsin-Milwaukee

**"Rewriting Genesis: Queering Gender in Norman Lear's Late-Night Syndicated Serial *All That Glitters*"**

Taylor Cole Miller, University of Wisconsin-Madison

**"A Frozen Moment of a Nightmare: Anthologized Queerness on *Night Gallery*"**

Andrew J. Owens, Boston College

**"The Generic Closet: Queer Labor, Black Masculinity, and *Sanford Arms*"**

Alfred L. Martin, Jr., University of Colorado Denver

**J3. Analyzing *Jessica Jones*** Room 200

Chair: Mary Celeste Kearney, University of Notre Dame

**"'Looking for the Worst in People': *Jessica Jones* and the Hermeneutics of Suspicion"**

Caitlin Smith, University of Notre Dame

**"A Feminist Mask: The Changing Face (?) of Marvel"**

Laura E. Felschow, University of Texas at Austin

**"Netflix, Feminist Discourses, and the White Male Villain"**

Julia Havas, University of East Anglia

**"'I Expect I Will Make Them': Conceptions of White Womanhood in *Agent Carter* and *Jessica Jones*"**

Kelsey Cummings, University of Pittsburgh

**J4. Creative Works: Documenting** Room 202**Reality TV Production and Representation**

Chair: Ethan Thompson, Texas A&amp;M University – Corpus Christi

**"You, as Seen on TV"**

Eva Hageman, New York University

**"TV Family: A Documentary"**

Ethan Thompson, Texas A&amp;M University – Corpus Christi

*Descriptions of the creative works can be found at the back of the program.***J5. The Pleasures and Pain of Gap Filling:** Room 210–214**The Labor of 21st-Century Identity Work**

Chair: Kristen J. Warner, University of Alabama

**"I'm with Her: Negotiating Gender and Labor Inequities in Conglomerate Hollywood"**

Courtney Brannon Donoghue, Oakland University

**"Tweet Yo Self: Retta and the Social Media Labor of Fat Black Female Celebrity"**

Jennifer Lynn Jones, Indiana University

**"You'll Never Forget the POTUS and FLOTUS Are Black: Black Women's Pursuit of Visible Resonance"**

Kristen J. Warner, University of Alabama

12:15–2 p.m.

2:00–3:45 p.m.

**Lunch**

McKenna Hall Dining Room

**Session K****K1. FORUM: Shifting Goal—"Posts"?** Room 100–104**Teaching Gender and Sexuality**

Chair: Julia Himberg, Arizona State University

**Respondents:**

Mary Celeste Kearney, University of Notre Dame

Miranda Banks, Emerson College

Erica Rand, Bates College

Kirsten Pike, Northwestern University in Qatar

Hunter Hargraves, California State University, Fullerton

**K2. Feminist Furies: Interrogating the** Room 112–114**Feminism of *Mad Max: Fury Road***

Chair: Taylor Nygaard, University of Denver

**"*Mad Max* or *Mad Furiosa*? Theorizing the Contemporary Action Heroine"**

Taylor Nygaard, University of Denver

**"Managing Mad Men: What's at Stake in #FranchiseActivism and the Social Justice Reboot"**

Derek Johnson, University of Wisconsin-Madison

**"'We Are Not Things': Babies, Breast Milk, and Reproductive Labor in *Mad Max: Fury Road*"**

Kate Fortmueller, University of Georgia

**"The Feminist Film 'Rating': Politics, Implications and Popular Discourse"**

Rachael Liberman, University of Denver

**K3. Undergraduate Research: Netflix and New Social Collectivities**

Chair: Pam Austin, McGill University

**"Crises of Representation: Investigating and Infiltrating Domestic Space in New Television"**

Pam Austin, McGill University

**"Step Out of the Niche: Netflix, Algorithms and the Boundaries of Difference"**

Quinn O'Gallagher, McGill University

**"Diversifying Content in the Digital Age: Netflix, Licensing and VPNs"**

Keitha Sims Korba, McGill University

**"Netflix and #Squad Affiliation: Gendered Streaming and Social Sharing"**

Rebecca Alter, McGill University

**K4. Gendering the Voice**

Chair: Morgan Genevieve Blue, University of Texas at Austin

**"Anxiety, Subjectivity, and the Voice of the Talking Doll"**

Meredith A. Bak, Rutgers University-Camden

**"The Gendering of Voice Synthesis"**

Sarah Bell, Michigan Technological University

**"Living in the Fantastical Gap: The Sounds of Sadie Benning's Pixel-visions"**

Landon Palmer, Indiana University

**"Queering Idealized Girlhood: The 'Girly' Voice in Disney Channel's *Liv and Maddie*"**

Morgan Genevieve Blue, University of Texas at Austin

**K5. Interactivity**

Chair: Juan Belmonte, University of Murcia

**"To Catch a Ride or Not: Replacing the Passive Spectator in Contemporary 'Choose-Your-Own-Adventure' Video Games"**

Amalia Charles, University of Southern California

Room 200

Room 202

Room: 210-214

3:45-4:15 p.m.

4:15-6 p.m.

**"It's Your Story Now, Shape It to Your Desire': Virtual Embodiment, Queer Play, and the Ludic Narrator in Digital Games"**

Zachary Harvat, The Ohio State University

**"Clearing out the Skeletons in the Console: Family Narratives and the Emancipatory Potential of Interactive Digital Storytelling"**

Rae Moors, University of Wisconsin-Madison

**"Touch Screens and Buttons: Moving Sexuality and Gender from the Eyes to the Hands"**

Juan Belmonte, University of Murcia

**Refreshment Break**

Atrium

**Session L**

**L1. Sexual Violence and Everyday Technologies**

Room 100-104

Chair: Amy Adele Hasinoff, University of Colorado Denver

**"Regulating Users through Social Media Design: The Case of Survivors and Anti-Violence Non-Profits"**

Rena Bivens, Carleton University

**"A Rape Whistle for the iPad Era': Gender and Digitized Personal Safety Monitoring"**

Elizabeth Ellcessor, Indiana University

**"Mobile Crime Alerts and Student Perceptions of Sexual Violence"**

Amy Adele Hasinoff, University of Colorado Denver

**"Feel Fearless A Case Study of Sexual Assault Awareness, Digital Activism, and Feminist Pedagogy"**

Jacqueline Ryan Vickery, University of North Texas

**L2. Mediated Religion**

Room 112-114

Chair: Brenda R. Weber, Indiana University

**"FEMEN's Fame and Feminist Shame: Social Media Response to FEMEN"**

Elizabeth Groeneveld, Old Dominion University

**"A Safe Place to Be Entertained': Race, Gender, Christianity, and Family Values on UP "**

Kayti Lausch, University of Michigan

**"Feminist Theory and Criticism in the Digital Advocacy Work of the Salafi Feminist"**

Kristin Peterson, University of Colorado Boulder

**"Sisterhood is Powerful: Mediated Mormon Fundamentalist Polygamy and Third-Wave Solidarities"**

Brenda R. Weber, Indiana University

**L3. Forms of Masculinity**

Room 210–214

Chair: R. Bruno, University of Notre Dame

**"Hard Bodies Revisited: Sylvester Stallone's New Masculinity"**

Nicholas Benson, University of Wisconsin-Madison

**"El Patrón del Machismo: Constructing Masculinity in Colombian and U.S. Televisual Representations of Pablo Escobar"**

Jason Ruiz, University of Notre Dame

**"Post-television and Peeno Noir: An Ode to Homomascularity in *The Unbreakable Kimmy Schmidt*"**

Stacy Tanner, University of Central Florida

**"Between Hitmen: Patriarchal Discourse, Homosocial Desire, and Narrative Conventions in Contemporary Daytime Soap Opera as Seen Through the Lens of *General Hospital's* Jason Morgan"**

R. Bruno, University of Notre Dame

**L4. Music Stardom**

Room 210–214

Chair: Myles McNutt, Old Dominion University

**"Taking a Closer Look at Hanson: A Case Study of Feminized Fandom and Building a Successful Niche Brand Following Mainstream Success"**

Jen Kelly, DePaul University

**"'I Believe in Rainbow Bondage Bear': One Direction Fans Negotiate Celebrity Closeting"**

Anne-Charlotte Mecklenburg, University of Michigan

**"'Mine': Taylor Swift, Voice Memos, and Negotiating Masculine Spaces in Popular Music"**

Myles McNutt, Old Dominion University

## Descriptions of Creative Works

### H3. Telling and Retelling Tales

**Andrea Eis, *Penelope's Odyssey*:**

*"The Odyssey* is a male-centric journey narrative that, in the Homeric text and popular media, is sprawling with visual spectacle and action-adventure sequences, and is invested in male heroics and female betrayal. Penelope's main role is as Odysseus's waiting, faithful wife, a mostly passive secondary character whose rare activity usually takes the form of negation—unraveling her weaving, leaving a room, holding off her suitors. In my short-form art film *Penelope's Odyssey*, I reject traditional narrative action and spoken dialogue, embodying Penelope's perspective through formal choices in imagery and editing patterns. I structure the film into year-segments, each with distinctive schematics of technique and imagery. A textual thread is woven into the structure, pairing my commentaries with Homer's words (in my own translations), grounding the revision in actual lines of the text. The moving image elements in the film emphasize intimate, nuanced, and immersive visual and conceptual forms to give Penelope her own journey and agency. Formal choices give subjective weight to imagery connoting Penelope's alternating struggles with or mastery of her domestic environment, her marital status, her grief, her desires, and even her dreams. The viewer is drawn into literal identification and metaphorical complicity with Penelope, but the form is infused with unresolvable ambiguity, opening a space for viewers to actively immerse themselves in interpretation."

*14-minute digital HD video*



**Hilary Harp and Suzie Silver, *Fairy Fantastic!* Presents *The Sausage***

"*The Sausage*, the first completed video from the ongoing series *Fairy Fantastic!*, is a nine-minute single channel narrative video. *Fairy Fantastic!* is the first fairy and folktale video series for gender nonconforming children, queer families, and their allies. The series adapts traditional folk and fairy tales to feature the broadest possible range of gender expressions and kinship bonds. *Fairy Fantastic!* shows fabulous expressions of a wide range of alternative genders in the framework of visually delightful, complex, and ancient tales from a variety of cultures. Our series embraces what kids, queers, and fairy and folktales all have in common: a love for chimera, scatology, role-reversals, outrageous disguises and a-moral morals."

*9-minute video*

**Suzi F. Garcia, *Dear Dorothy***

"This is a multimedia poetry project. The speaker of this series is trying to convince Dorothy Gale to escape an asylum and return to Oz, to create a matriarchal society above the rainbow. Not only does the project queer and brown the Wizard of Oz story, but it also brings in questions of ritualization—particularly inspired by a mix of brujeria and Catholicism—of mental illness, and of caretaking. Can the speaker find a substitute for Oz on Earth? Can she hold onto their relationship when she can no longer hold onto the person she knew and relied on? And how can she deal with her own depression while trying to find an escape for Dorothy at the same time? Like the Dorothys before her, our speaker falls victim to drugs, alcohol, any escape she can find. As a feminist religion builds around Dorothy, our speaker travels cross country, looking for a new home. She is 'dragging her veins in poison water,' listens to 'J-Lo beats for weeks,' and wanders in search of any kind of promised land. Utilizing video and music as well as live performance, this is a series about loss, confusion, and faith for a brown girl who can't find a home anywhere on this side of the horizon."

*11-minute Multimedia Presentation*

**J4. Documenting Reality TV Production and Representation**

**Eva Hageman, *You, As Seen On TV***

"This video short is a portrait of making reality. The film takes us into the behind the scenes of reality television. The film incorporates interviews and conversations with people like reality star hopeful Jack Miller, Parisa M. from the Sydney season of MTV's *The Real World*, reality show development executive Riley Ray Robbins, and casting director Doron Ofir, who cast *Jersey Shore*. These people give an inside look at the process of getting cast to play yourself. The film gives glimpses of a casting workshop, an actual casting, and how the people see themselves in relation to their character/self on the show. Through interviews with these characters and others the film explores the question of how assumptions about race, in particular, are so tied to ideas of 'being real.'"

*20-minute digital video short*

**Ethan Thompson, *TV Family: A Documentary*:**

"This film shines a spotlight on a long-lost television documentary and the family who starred in it in 1960. Produced 50 years before 'reality TV' became ubiquitous, NBC's *Story of a Family* documented the lives of the 10-member Robertson family of Amarillo, Texas. Designed as a 'new kind of visual reporting,' *Story of a Family* sought to investigate the meaning of family, but was also ahead of its time as a forerunner to family-based reality shows. *TV Family* features rare footage from the program alongside new interviews with the Robertsons, who describe their memories of the shoot, and the ways in which the program reflected and distorted their lives. Also featuring interviews with media scholars Michael Curtin and Lynn Spigel, this investigation of one TV family becomes a window into the limitations of television and representations of family in midcentury America."

*56-minute DVD*

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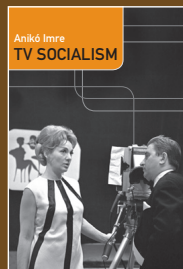
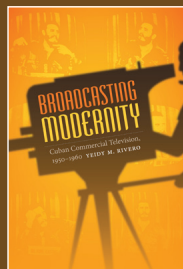
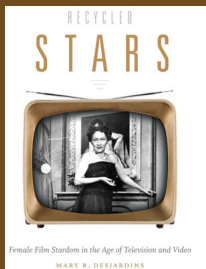
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